

## Toyota Forklift

Toyota Forklift Training Prince Albert - In the United States, Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck supplier since 1992. This business has been headquartered out of Irvine, California for well over 40 years, providing a comprehensive line of quality lift trucks. With an impressive reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

All Toyota machines and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to continual improvement, and its environmental methods. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, associates Toyota's success to its robust commitment to manufacture the best quality lift trucks while delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's principal lift truck provider and is among the magazines prestigious world's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not a lot of other organizations and no other lift truck manufacturer can equal Toyota's history of protecting the natural environment while simultaneously advancing the economy. Environmental accountability is a key aspect of company decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet another reason they remain a leader within the industry.

Toyota originally launched the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The finished invention is a lift truck that creates 70% less smog forming emissions than the current Federal standards tolerate.

What's more in 2006, Toyota developed an affiliation with the Arbor Day Foundation, furthering their obligation to the environment. Upwards of 57,000 trees have been planted in regional parks and national forests damaged by ecological causes such as fires, as a result of this partnership. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of sellers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

### Industry Leader in Safety

Toyota's lift vehicles offer enhanced stability, visibility, efficiency, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The company's System of Active Stability, often known as "SAS", helps limit the possibility of incidents and injuries, and increasing productivity levels while minimizing the likelihood of merchandise and equipment breakage.

System Active Stability senses several aspects that may lead to lateral volatility and likely lateral overturn. When any of those factors are detected, SAS instantly engages the Swing Lock Cylinder to steady the rear axle. This transitions the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding stability.

SAS was first released to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS have been integrated into the majority of Toyota's internal combustion machines. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with compulsory operator training, overturn fatalities across all models have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% fall in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's hardnosed principles extend far beyond the machinery itself. The company believes in offering general Operator Safety Training courses to help users meet and exceed OSHA standard 1910.178. Instruction services, video lessons and an assortment of materials, covering a wide scope of matters-from personal safety, to OSHA rules, to surface and cargo conditions, are available through the vendor network.

### Toyota's Commitment to The U.S.A.

Ever since the sale of its first lift truck in the U.S. to the construction of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a solid existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America now are manufactured in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service parts, with the total investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and buyers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and finally a instruction center.

#### Leader in Customer Service and Satisfaction

The NCC embodies Toyota's dedication to offering top-notch client service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all over the U.S, present the most complete and inclusive client service and support in the industry. The company's new and Certified Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total client satisfaction.