

Hyster Forklift

Hyster Forklift Training Prince Albert - Hyster is now a world leader in lift trucks and warehousing solutions. However, it began as a producer of lifting machines as well as winches. Most of its production was concentrated in the northwest United States and dealt primarily with the timber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last eighty years Hyster has continued to get bigger and increase its product line. The growth of its products coupled with its want to stay service oriented has allowed Hyster to develop into the global participant it is at present.

Through the 3 decades between the 1940's and 1960's, Hyster made considerable strides on its path to becoming the world leader in the forklift industry it is at present. In 1946, Hyster opened a plant in Illinois that was fully committed to mass producing trucks. This allowed Hyster to force its costs down and, simultaneously, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The endlessly changing needs of Hyster customers and Hyster's capability to continue to innovate led to rapid development throughout the fifties and sixties. They began building container handlers in the United states in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a method for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R&D centre in Oregon that was concentrated on improving the design and functionality of lift trucks. The centre is still one of the world's top testing facilities in the materials handling industry.

The sixties was characterized by rapid growth throughout the entire materials handling industry. Due to this, Hyster needed to refocus its strategy towards these growing mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford better quality at a more affordable cost. A further expansion in manufacturing capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To fill this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to concentrate on developing industry leading forklifts. The Hyster company name was recognized throughout the world for its commitment towards excellence. This attention to excellence brought a lot of suitors for the enterprise. In 1989, a large multinational business based in Ohio called NACCO Industries bought Hyster and began an aggressive expansion plan. NACCO quickly replaced the XL philosophy with a more driver oriented lift truck that concentrated on operator comfort, which is known as the XM generation of forklifts.

The changing needs of Hyster's consumers, led by changes in supply chain management, required Hyster to constantly innovate and invest in modern production technologies during the next few decades. Acquisitions and investments were made in the United States, Italy, Netherlands, and various other places all over the world. All of these investments have made Hyster a global leader in the forklift market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which includes more than 300 assorted versions of lift trucks.